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TERMS AND CONDITIONS  
RE-OPENING OF THE 2020 CALL  
DURING 2021

**PREMIOS  
SOCIALES**

**Fundación  
MAPFRE**

**SOCIAL  
OUTREACH  
AWARDS**

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José Manuel Martínez  
Martínez Professional Lifetime  
Achievement Award

Award to the Entity with  
the Best Track Record  
in Social Causes

Award to the Best Project or  
Initiative for its Social Impact

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X Julio Castelo Matrán  
International Insurance Award

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**Fundación MAPFRE** is the non-for-profit institution created by MAPFRE that contributes to the improvement of people's quality of life and the progress of society.

The way in which Fundación MAPFRE develops this commitment to society is through multinational programs and activities mainly focused on:

- The most disadvantaged groups, to whom it dedicates special attention.
- Promoting citizen access to culture, the arts and literature.
- Working to decrease accidental injuries that can occur in traffic, at home, in sport or in leisure.
- Promoting health by encouraging healthy habits and life styles.
- Spreading the awareness of insurance and social welfare.

## 1. SOCIAL OUTREACH AWARDS FUNDACIÓN MAPFRE

### Reopening the 2020 call

For more than forty years, the international **Fundación MAPFRE Social Outreach Awards**, held each year and with a prize of 90,000 euros (3 awards of 30,000 euros each) recognize people, institutions and projects that share the commitment to improve society, through outstanding actions in the areas of our interest.

Due to force majeure resulting from the global pandemic generated by COVID-19, Fundación MAPFRE was forced to suspend the 2020 call on 30 March 2020, launched on the 2nd of the month. This call, which is now reopened, will run throughout 2021 with a new period for receiving applications, while keeping all the applications received up to the mentioned date on which it had to be suspended.

The awards are established in three categories:

- A lifetime of work award, José Manuel Martínez Martínez.
- Best organization for its social impact.
- Best project or initiative given its social impact.

To be eligible for these awards, you must pre-register your candidacy in the category of your interest via the website and, only if the candidacy is pre-selected by Fundación MAPFRE, you must submit online the documentation indicated in the general rules for that award.

At the Social Awards gala, the **X Julio Castelo Matrán International Insurance Award**, will also be presented. This call was suspended as well on 30th March 2020 due to the COVID-19 pandemic, and is now reopened to receive candidates until 31st May 2021. This award will once again become a biennial award after this edition. The prize also consists of 30,000 euros.

## **JOSÉ MANUEL MARTÍNEZ MARTÍNEZ PROFESSIONAL LIFETIME ACHIEVEMENT AWARD**

**Recognition of a person's professional career at the service of society, while also dedicating time and effort to supporting charitable causes.**

The candidate's generous dedication to his/her professional and personal activity will be valued, as well as the benefits for society and his/her support to solidarity causes.

**Prize: €30,000**

## **AWARD TO THE ENTITY WITH THE BEST TRACK RECORD IN SOCIAL CAUSES**

**It recognizes the merits of an entity or organization that carries out outstanding work with great social impact, in some of the activities in which Fundación MAPFRE develops its commitment to society.**

The institutions or organizations that have carried out relevant and effective actions in social and cultural matters, road safety and prevention of accidental injuries, or health and promotion of healthy habits are eligible for the award.

The following criteria will be assessed to select the winning institution:

- Results actually obtained.
- Relevance of the work or projects undertaken.
- Synergies with other people or institutions.
- Degree of innovation of the work carried out by the organization.
- Multiplier effect, that is, the possibility of extending the actions developed by the organization to other similar situations.

**Prize: €30,000**

## **AWARD TO THE BEST PROJECT OR INITIATIVE FOR ITS SOCIAL IMPACT**

**It rewards a relevant project or initiative carried out by an entity or organization and which has had a great social impact, in some of the activities in which Fundación MAPFRE develops its commitment to society.**

The institutions or organizations that have carried out a relevant project with a great impact on society, in the areas of social, cultural, road safety and prevention of accidental injuries, or health and promotion of healthy habits, are eligible for the award.

The following criteria will be used to select the project:

- Results actually obtained.
- Relevance of the project undertaken.
- Synergies with other people or institutions.
- Degree of innovation of the project or initiative presented
- Multiplier effect, that is, the possibility of extending the action or project to other similar situations.

**Prize: €30,000**

## **X JULIO CASTELO MATRÁN INTERNATIONAL INSURANCE AWARD**

**It rewards scientific work or innovation projects of unique importance, related to insurance and social security.**

This category has its own rules and mechanisms for selecting candidates and winning the prize. All the information is available on the [Fundación MAPFRE website](#).

This award will be presented at the same ceremony as the 2021 Fundación MAPFRE Social Awards.

## 2. GENERAL TERMS AND CONDITIONS OF THE CALL

### 2.1. STAGES

The scope of the invitation is world-wide and has three stages:

#### 1st Stage. Pre-Registration

The individuals and institutions wishing to apply for this award must submit a **candidate pre-registration** to the category of their interest via the web, filling in the corresponding form. The link can be accessed at [www.fundacionmapfre.org](http://www.fundacionmapfre.org). The language of the application can be Spanish, English or Portuguese.

Applications may be submitted by the candidates themselves or by other people or institutions.

The pre-registration period will open on **1st March 2021** (from 00:00h Spain time, GMT+1) and will close on **31st May 2021** (until 23:59h Spain time, GMT+1).

In this stage, the applicant should only fill in the form provided on the Fundación MAPFRE website, without providing any documentation. Only if Fundación MAPFRE informs you by e-mail that you have become a candidate will you be able to continue with the rest of the process, for which you must provide all the documents requested to support your candidacy.

Applicants who had pre-registered before the call was suspended on the 30th March 2020, will not have to re-apply as all such pre-registrations are filed and will be taken into account within this reopening as applications for this call.

#### 2nd Stage. Candidacy

Once the **pre-registrations have been reviewed**, **Fundación MAPFRE** will pre-select the people, projects and/or institutions that, under its sole criteria and following these rules, may be considered as **candidates** for each category of the awards. To this end, Fundación MAPFRE will request, by e-mail, the supporting documentation indicated in the section "DOCUMENTATION TO BE PROVIDED BY CANDIDATES TO FORMALIZE THEIR CANDIDACY". The period for the pre-selected candidates to submit such documentation online, ends on 7th June 2021 (until 23:59h Spain time, GMT +1).

**Failure to provide such complete documentation, within the time and format required by these rules, implies the withdrawal of the pre-selected application.**

Pre-registered people and entities that are not pre-selected for consideration as candidates will not continue in the process and therefore will not be required to submit any additional documentation.

### **3rd Stage. Decision**

Once this documentation has been analyzed, the jury will issue a decision, selecting a finalist and an alternative finalist for each of the categories.

## **2.2. AWARD**

Each of the three categories has a prize of **€30,000**.

At the ceremony each winner will also be given a sculpture designed exclusively for the event.

## **2.3. DOCUMENTATION THAT CANDIDATES MUST PROVIDE TO FORMALIZE THEIR CANDIDACY**

Depending on each category, candidates will receive an e-mail requesting the following documentation, which is essential to formalize their candidacy:

- **The José Manuel Martínez Martínez Professional Lifetime Achievement Award:**
  - Curriculum vitae of the candidate (a maximum of 15 pages).
  - A report on the work carried out in relation to the professional activity carried out.
  - List and description of his/her support to charity causes.

- **Award to the entity with the best track record in social causes:**

A detailed report on the work carried out in the last 3 years and the relevance of the work or projects carried out, detailing the following:

- Description of the uniqueness of the actions developed by the entity and their level of innovation.
- Results actually obtained.
- Synergies with other people or institutions.
- Possibility of extending the actions developed by the entity to similar situations. If considered appropriate, accreditation that provides significant data: annual report, activity reports, publications, other awards received.

- **Award to the best project or initiative for its social impact:**

A detailed report on the most significant and relevant aspects of the developed projects, including:

- The results obtained in the project.
- Level of innovation and originality of the project or initiative presented.
- Synergies of the project with other people or institutions.
- Possibility of extending the action or project to other similar situations.

In addition to category-specific documentation, **all** candidates must submit:

- A photocopy of their national identity card, passport or identity card of the person who is applying, and the tax identification code (CIF) if the applicant is a legal entity.
- Any other information or clarification required by Fundación MAPFRE.

- **X Julio Castelo Matrán International Insurance Award**

This award will be governed exclusively by the provisions of its own rules, which, as indicated above, can be found at the following link:

<https://www.fundacionmapfre.org/premios-ayudas/premios/premios-fundacion-mapfre/premio-internacional-seguros/>

## **2.4. OTHER REQUIREMENTS TO BE TAKEN INTO ACCOUNT**

1. The granting of the prize is subject to the tax regulations in force in Spain.
2. The assessment of the pre-registrations and candidacies, as well as the decision on the finalists of each prize will be carried out by a jury appointed by Fundación MAPFRE for each prize. The jury will be able to:
  - Adopt any initiatives it deems necessary to verify the information on the entries submitted.
  - Withdraw the appointment of a finalist and nominate alternative finalists if the first finalist does not attend the ceremony.
  - Exceptionally, the jury may extend the deadline to submit the documentation to formalize the candidacies provided that this decision is taken before the awards have been decided. This extension would be notified through the Fundación MAPFRE website and its profiles on social networks.
  - To declare the awarding of any of the prizes void, when the pre-registrations and/or candidacies submitted do not meet the minimum requirements established for each category of the invitation.

Jury decisions are final. The name of the finalists will be made public with the decision of each of the awards, which will be disseminated through the media and the Fundación MAPFRE website.

3. No information will be provided on the selection process or on the rest of the pre-registrations and applications received.

4. The awards will be presented in a public ceremony to be announced in due course.

**To become a prize winner**, the people or entities who are fi ts must attend the award ceremony in person or duly represented, respectively, as well as:

- Provide graphic material (with reproduction rights) for the communication of the decision and event format.
- Undertake the interviews scheduled with the media, at least, on the day before and on the day of the award ceremony.

Failure to comply with these requirements could lead to the withdrawal as a finalist at Fundación MAPFRE's discretion. The prize would go to the next candidate chosen as an alternative finalist.

5. In order to comply with the requirements established by the Spanish Law on the Prevention of Money Laundering and the Financing of Terrorism (Art. 2 of Law 10/2010 of 18 April) and its Regulations (RD 304/2014), **additional documentation** will be required.
6. By attending this invitation, the rules established in these main conditions are considered to have been accepted by the participants.
7. Fundación MAPFRE guarantees the confidentiality of the pre-registrations and candidacies submitted for the different award categories, and will fully comply with all current personal data protection legislation.

The applications and documentation submitted in this invitation which do not receive an award, will be destroyed within three months of the published decision.

8. Further information on these awards is available at [www.fundacionmapfre.org](http://www.fundacionmapfre.org) and [premiossociales@fundacionmapfre.org](mailto:premiossociales@fundacionmapfre.org)

## 9. PRIVACY AND DATA PROTECTION

The candidate is informed and gives his express consent, when registering in this call, the processing of personal data for the management of his registration and participation in this edition of the “Fundación MAPFRE SOCIAL OUTREACH AWARDS”, being Fundación MAPFRE the entity responsible for the treatment.

In the event that the data provided refers to third parties other than the candidate, the candidate guarantees to have obtained and have their prior consent for the communication of their data and to have informed them, in advance, of the purposes of the treatment, communications and other terms provided in this document and in the Additional Data Protection Information.

Any registered candidate can exercise their rights of access, rectification, deletion, limitation, opposition and portability of their personal data provided through the email address [privacyprotecciondatos@fundacionmapfre.org](mailto:privacyprotecciondatos@fundacionmapfre.org) , or by written communication addressed to Fundación MAPFRE, Area Privacy and Data Protection, Paseo de Recoletos 23, 28004 Madrid.

The Additional Data Protection Information can be consulted [at this link](#).

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